

# The Bio-Based Economy a Company View

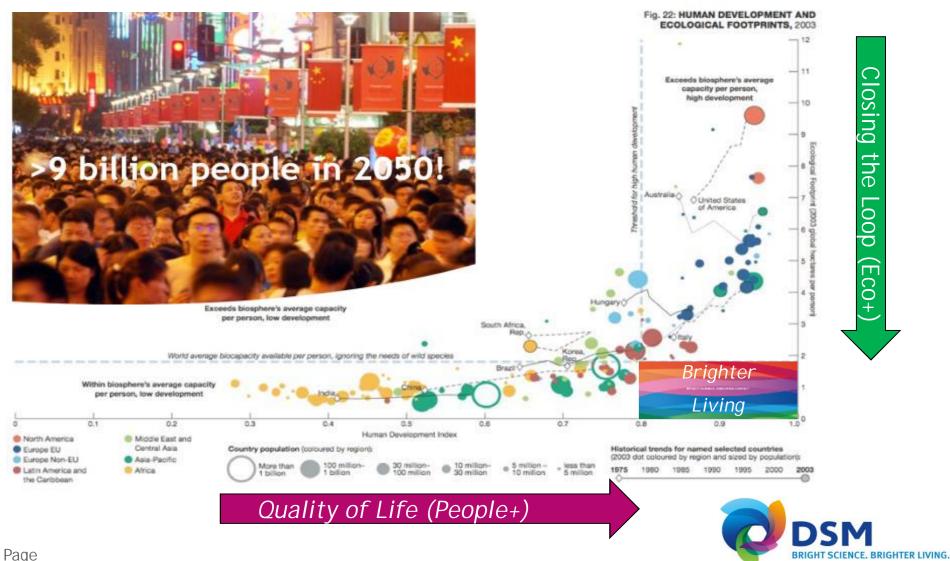
Bioboost Colloquium Brightlands Chemelot Campus, June 5<sup>th</sup> 2015

Reinier Grimbergen, PhD Director Science to Innovate

**HEALTH · NUTRITION · MATERIALS** 

#### Our challenge

#### Quality of life within our planet boundaries\*



<sup>\*</sup> Graph taken from WWF Living Planet Report 2006

#### Taking a life cycle approach

Measure impact and look for improvement opportunities in all stages of the lifecycle

Eco+



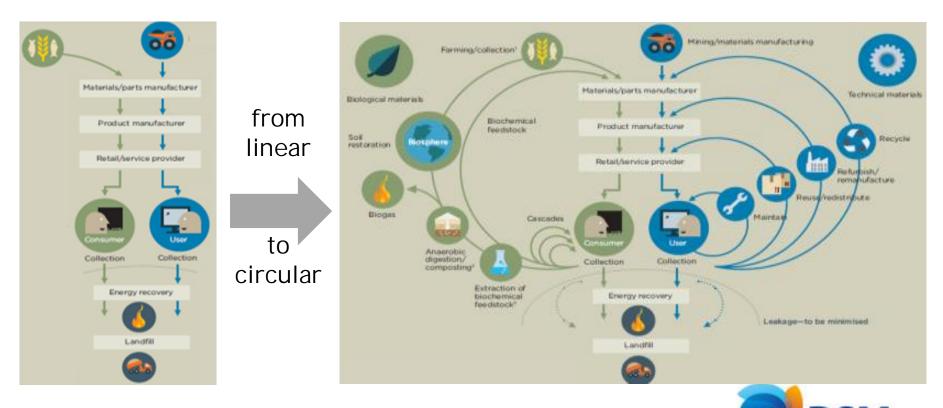






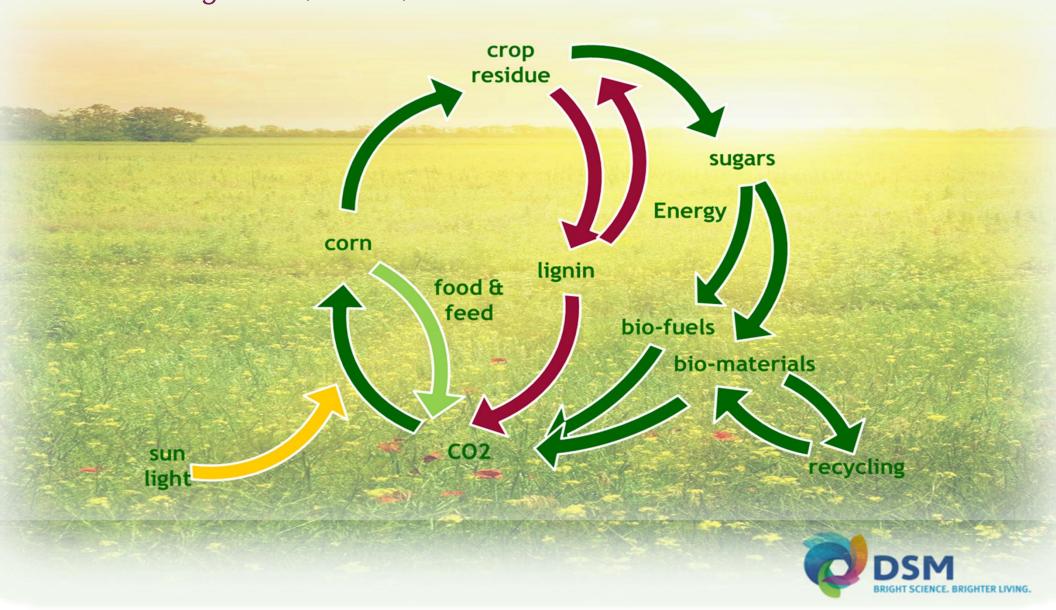
# Transition from the linear economy to the circular economy

A circular economy is one that is restorative by design, and which aims to keep products, components and materials at their highest utility and value, at all times\*

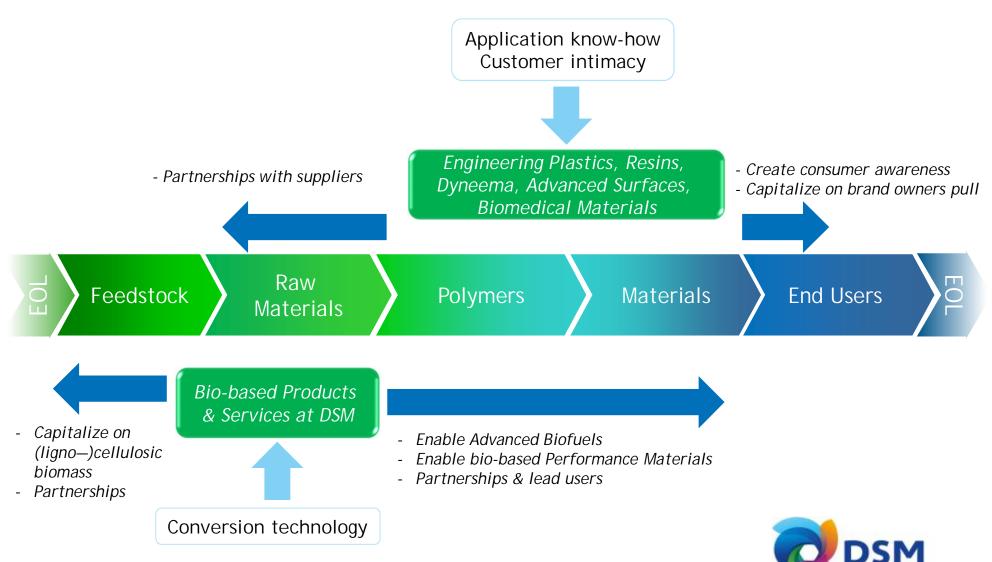




#### Bio-based Economy = Circular Economy! Producing Food, Feed, Fuels and Functional Materials



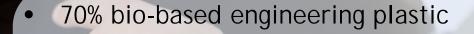
## Re-design of Value Chains Acting in different Positions of the Value Chain







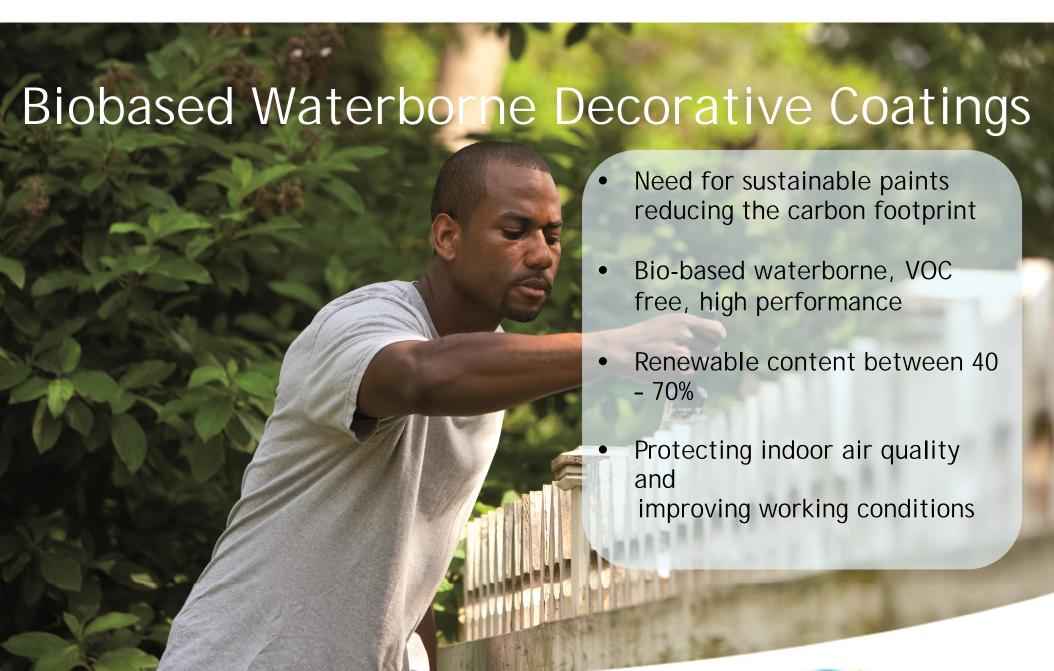




- Metal replacement
- High thermal resistance up to 250 °C
- Reduction of 40% of the CO<sub>2</sub> emissions compared to conventional polyamides

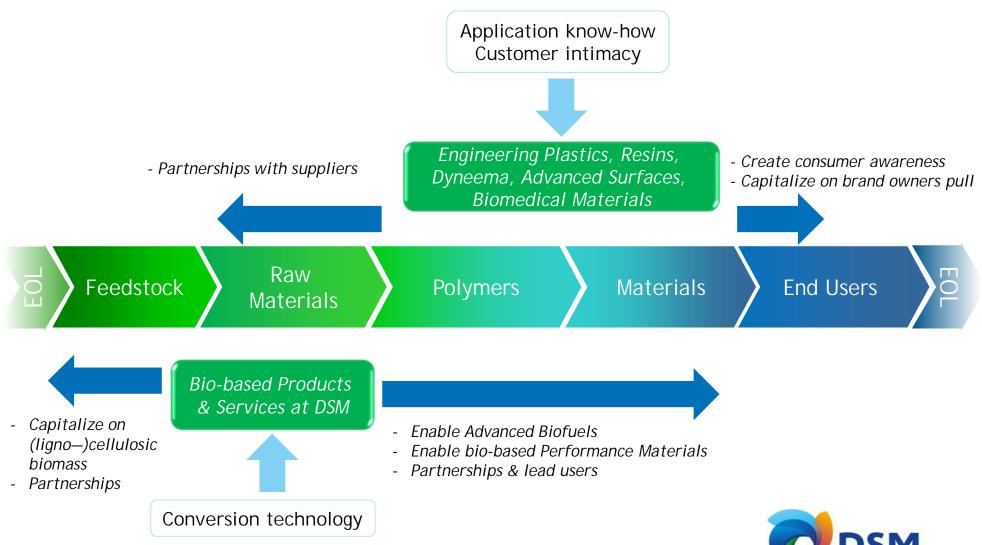






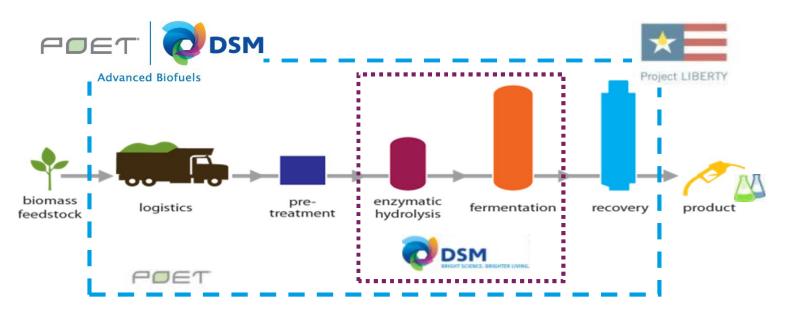


## Re-design of Value Chains Acting in different Positions of the Value Chain



#### POET-DSM Advanced Biofuels Project LIBERTY

1st commercial scale 2nd generation bio-ethanol



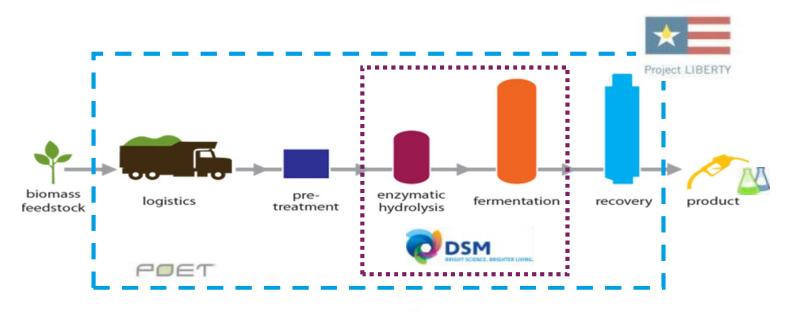




- Officially opened on September 3rd, 2014
- DSM and POET 50% share
- Total investment \$250 million
- Designed to produce up to 25 million gallons annually
- Replicate technology via a licensing model throughout POET's existing network of 27 corn ethanol plants, other US corn ethanol plants and globally



#### This is not possible without Open Innovation Partnerships to develop the Core Technology













#### Reverdia: Powered by DSM + Roquette

Utilizing the distinct and unique competencies of two leading companies



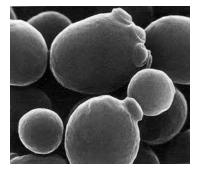




#### Experts on the potential of biomass

- Top global starch and derivatives producer
- Biorefinery experts
- €3 billion Euros turnover
- Member of UN Global Compact



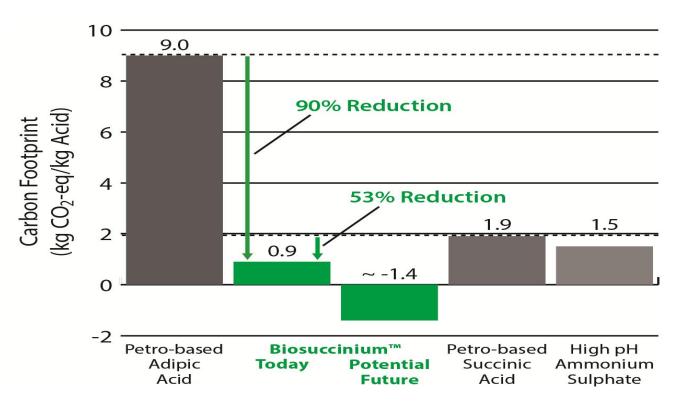


Experts on using microorganisms to convert sugars from biomass into chemicals/materials

- Biotechnology leader
- Annual net sales of around
   ⊕ billion
- Top ranking Dow Jones Sustainability Index

#### Biosuccinium™ Footprint Benchmarks

#### Large CO<sub>2</sub> reduction potential



- Executed by the Copernicus Institute at Utrecht University, the Netherlands
- The adipic acid data is for a best in class plant with 98% N2O abatement.
- Data is published in the Wiley Online Library (August 2013)



#### Status supply chain

Consistent supply with growing production capacity









- Current Biosuccinium™ capacity at Cassano (IT) about 10 kta
- Expansion plans towards global presence





Supported by



Marcel Wubbolts
Chair BIC
Vice Chair BBI
CTO Royal DSM



#### **Benefits for Europe**



EC estimates European bio-economy at €2 trln and providing more than 22 mln jobs

Maximizing potential of waste, agriculture and forestry residues

Diversify and grow **farmers**' **incomes**: up to 40% additional margins with existing residues

Boosting job creation, 80% of which will be in rural and underdeveloped areas

Replace at **least 30% of oil-based chemicals and materials** with bio-based and biodegradable ones (2030 target)

Meet **25% of Europe's transport energy needs** with advanced biofuels (2030 target)



PARIS2015
UN CLIMATE CHANGE CONFERENCE
COP21. CMP11

We welcome the focus on climate change at the 2015 World Bank Group/IMF Spring Meetings

# Let's partner on climate action. Now.

We are CEOs from 43 companies and 20 economic sectors. With operations in over 150 countries and territories, together we generated over \$1.2 trillion of revenue in 2014.

## If you want to be incrementally better: Be competitive.



# If you want to be exponentially better: Be cooperative.

(unknown source)



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