

# Renewable phenol for DSM

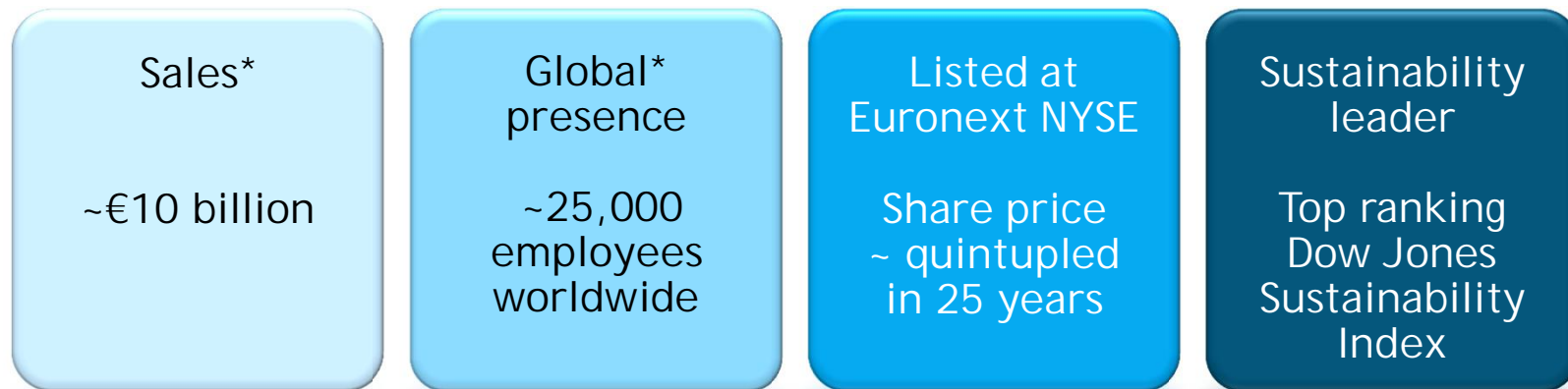
A process for chemicals and fuels

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June 5, 2015

This project has received funding from the European Union's Seventh Programme for research, technological development and demonstration under grant agreement No 282873

# DSM at a glance (2014)



- DSM is a global Life Sciences and Materials Sciences company active in **health**, nutrition and materials
- DSM delivers innovative solutions that nourish, protect and **improve** performance in global markets such as food and dietary supplements, personal care, feed, medical devices, automotive, paints, electrical & electronics, life protection, alternative energy and bio-based materials
- DSM and its associated companies deliver annual net sales of about €10 billion with approximately 25,000 employees

\* Including 2014 pro-forma and pro-rata (annualized) sales & number of employees (ultimo 2014) of non-consolidated Associates & Joint Ventures (for sales this is mainly DPx Holdings and DSM Sinochem Pharmaceuticals)

# Three attractive innovation platforms



## DSM Biomedical

Innovative materials that deliver more advanced clinical procedures and improved patient outcomes



## DSM Bio-based Products & Services

Advanced enzymes and yeast platforms: enabling advanced bio-energy and bio-based chemicals

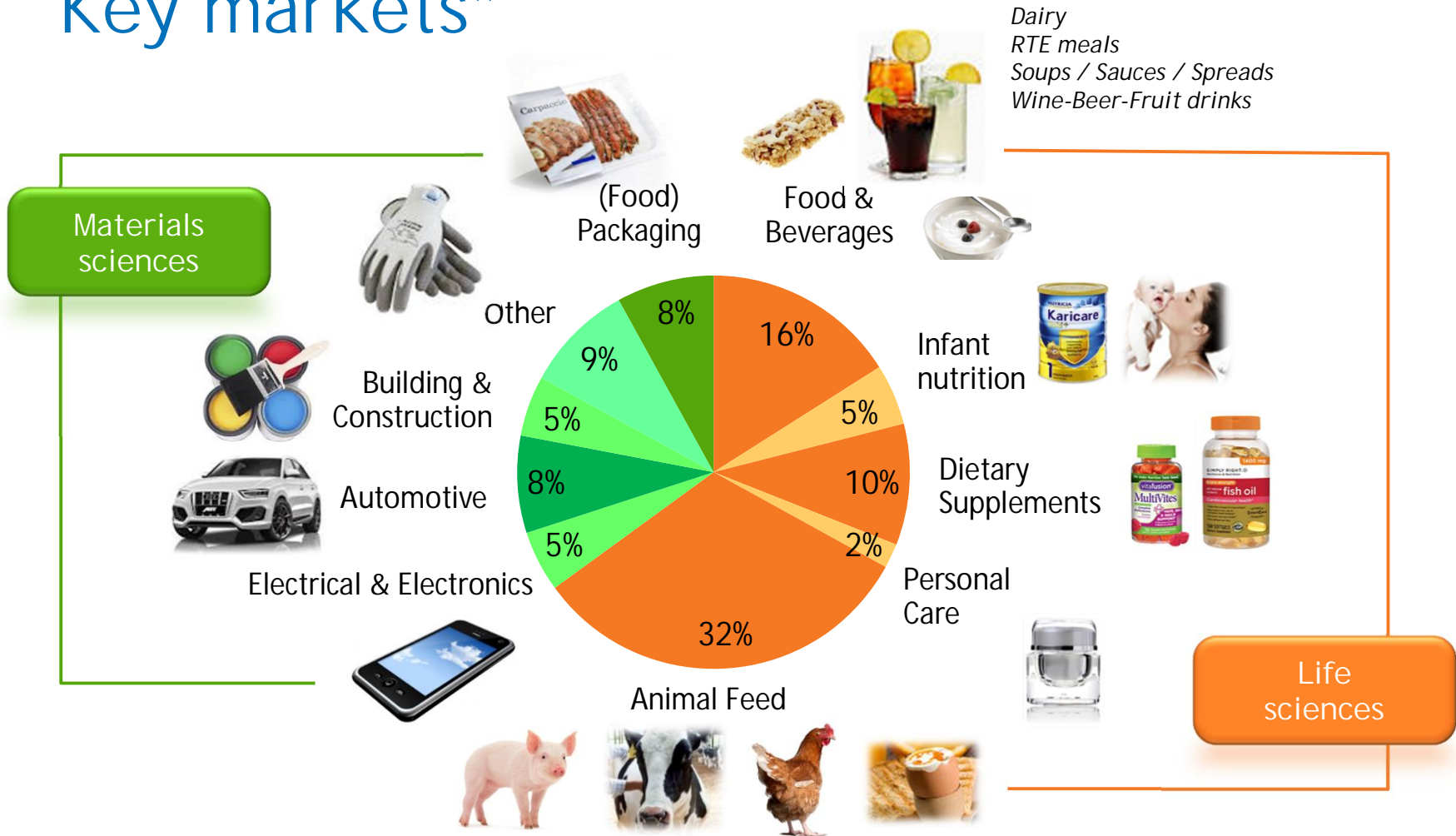


## DSM Advanced Surfaces

Smart coatings and surface technologies to boost performance in the solar industry

Bringing Life Sciences and Materials Sciences competences together

# Key markets\*



DSM offers products & solutions to a wide range of markets

\* Excluding the activities for which we announced a partnership with CVC Capital Partners in March 2015, of which DSM remains a 35% shareholder and excluding our non-consolidated Associates & Joint Ventures

# DSM Products

**EcoPaXX<sup>®</sup>**

**Quali-Blends<sup>®</sup>**

**Actilease<sup>®</sup>**  
for better absorption

**Novamid<sup>®</sup>**

**Akulon<sup>®</sup>**

**CYLA CTIN<sup>®</sup>**

NATURAL BETA CAROTENE  
**CaroCare<sup>®</sup>**



 **Dyneema<sup>®</sup>**  
With you when it matters

**UVolve<sup>®</sup>** **redivivo<sup>®</sup>**  
INSTANT FLOOR COATINGS  
LYCOPENE

**life'sDHA<sup>™</sup>**  
HEALTHY BRAIN, EYES, HEART

**fruitflow<sup>®</sup>**

 **pentapharm**

**i-flex<sup>™</sup>**  
...i can flex freely

**Arnite<sup>™</sup>** **carophyll<sup>®</sup>**  
yellow

**Stanyl<sup>®</sup> ForTii<sup>™</sup>**

**TILAMAR<sup>®</sup>**

**Stanyl<sup>®</sup>**

 **DSM**  
BRIGHT SCIENCE. BRIGHTER LIVING.

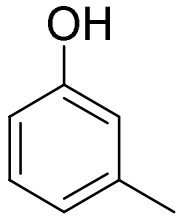
And without fossil raw-materials?

EcoPaXX®



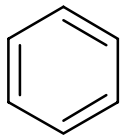


# Aromatics and phenols for materials and vitamins



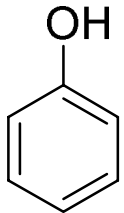
carophyll<sup>®</sup>  
yellow

Quali-Blends<sup>®</sup>



EcoPaXX<sup>®</sup>

Stanyl<sup>®</sup> ForTii<sup>™</sup>

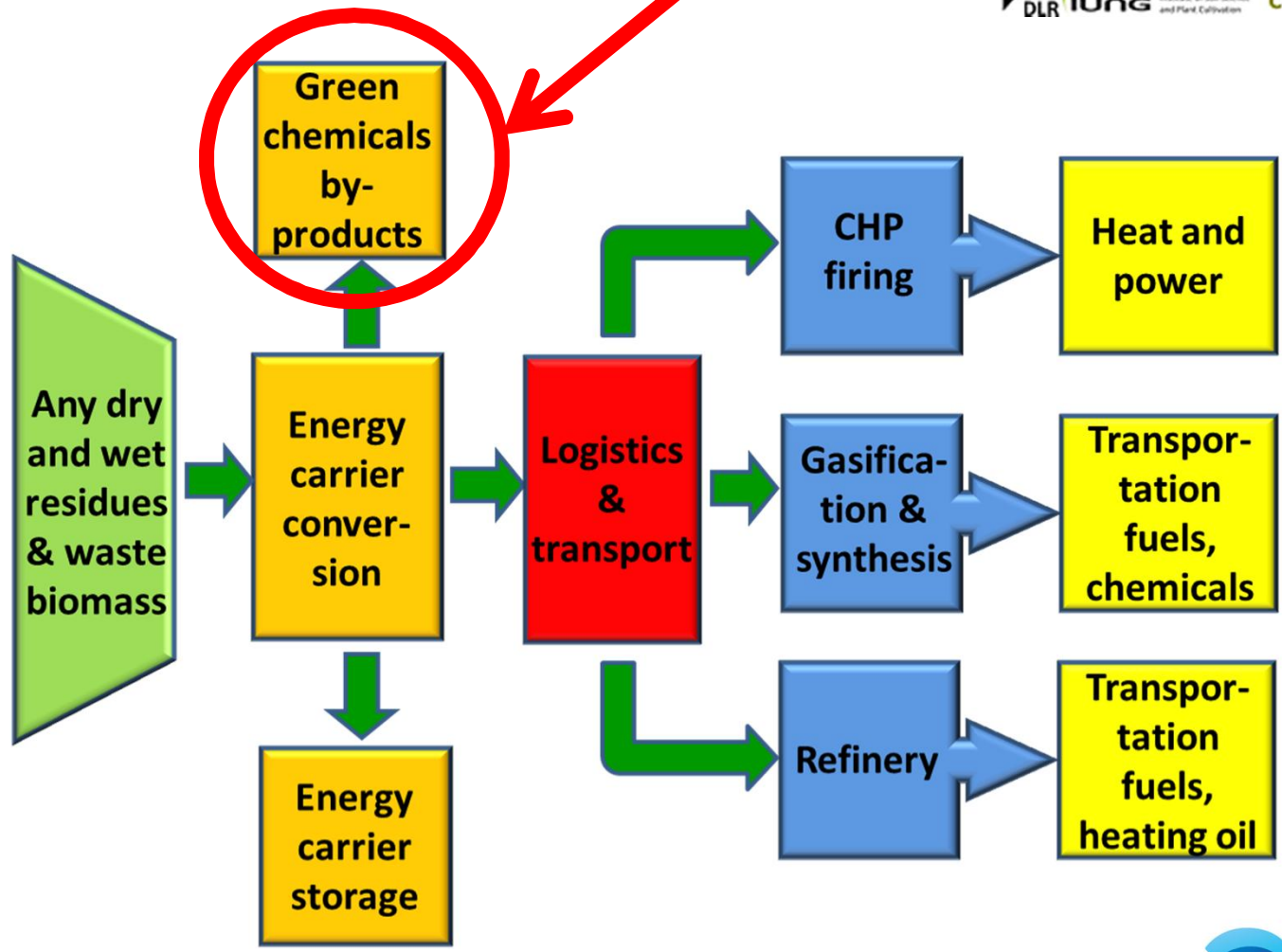


Stanyl<sup>®</sup>

Novamid<sup>®</sup>

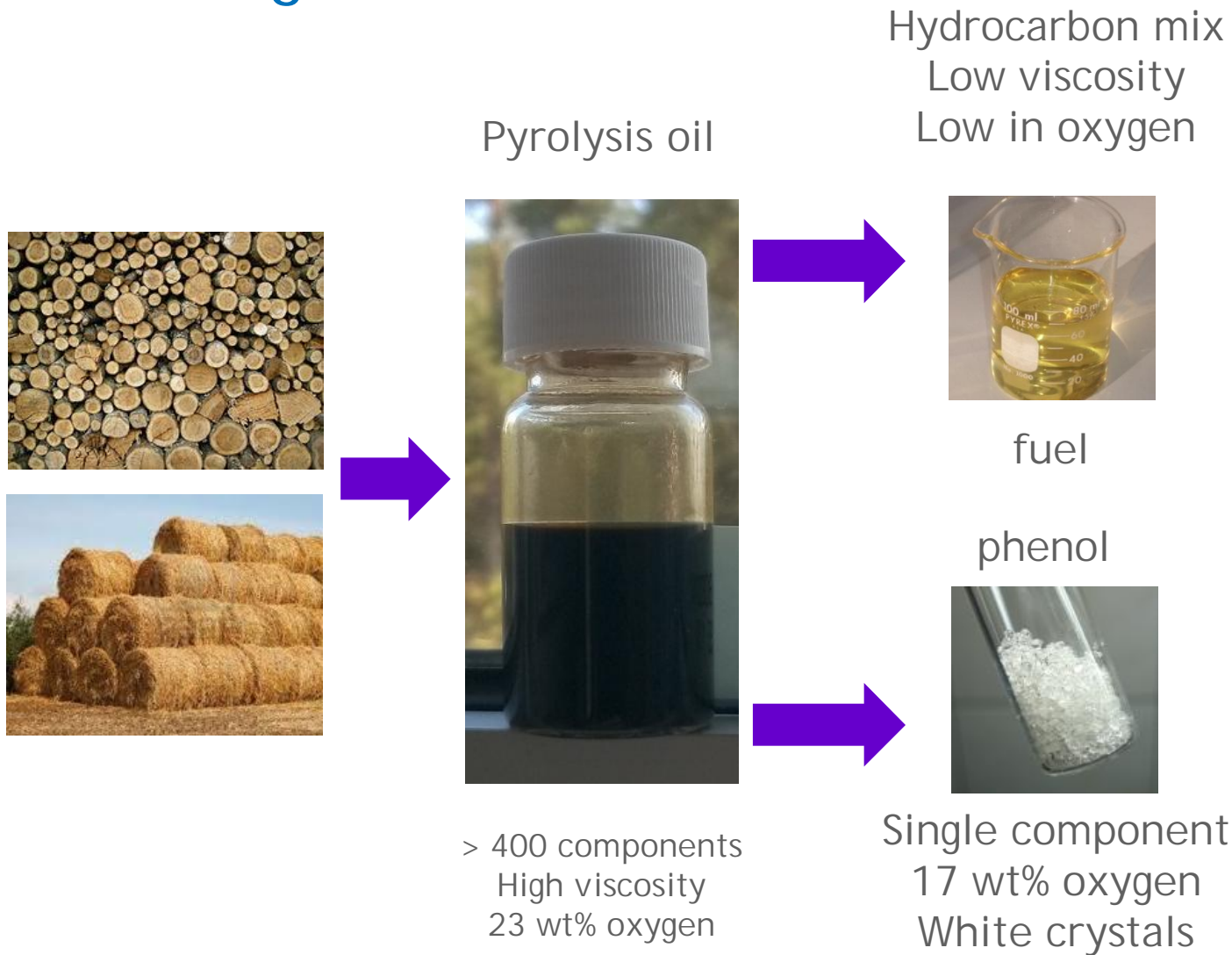
Akulon<sup>®</sup>

# DSM in BioBoost





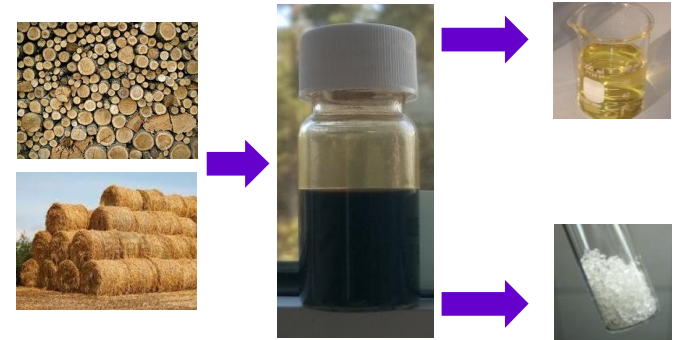
# Challenge



# Challenge: develop a sustainable process

One of the biggest hurdles of true implementation of “sustainable processes” is their lack of cost-competitiveness.

Goal: develop cost-competitive bulk processes using renewable raw materials

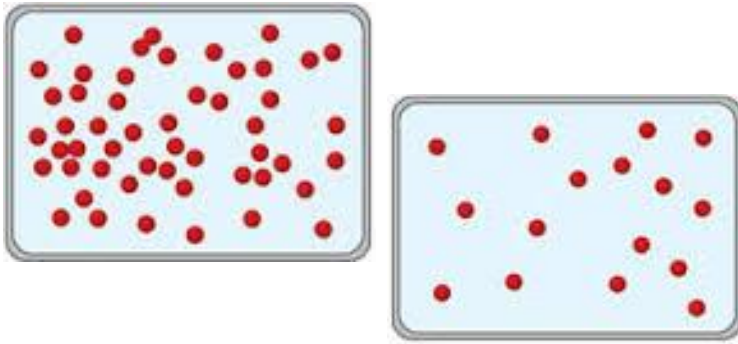


What makes a bulk chemical process feasible?

- Besides quality of the product... its selling price.
- Cost effective process - fixed costs, variable costs, capital investments
  - Size of the production
    - A larger plant can operate at a lower unit production costs than a small plant
  - Complexity of the process
    - The simpler, the better
  - Operating mode
    - For bulk processes only continuous mode is of interest
    - $E$  (ton of product/ton of waste)  $\gg 1$  (otherwise too expensive)
  - Sufficient concentration of the desired product
    - $> 2$  wt.% (e.g. 10 kta plant requires 500 kta crude bio-oil)

# The best conversion technology

**Concentration  
of phenols**



**Viscosity**

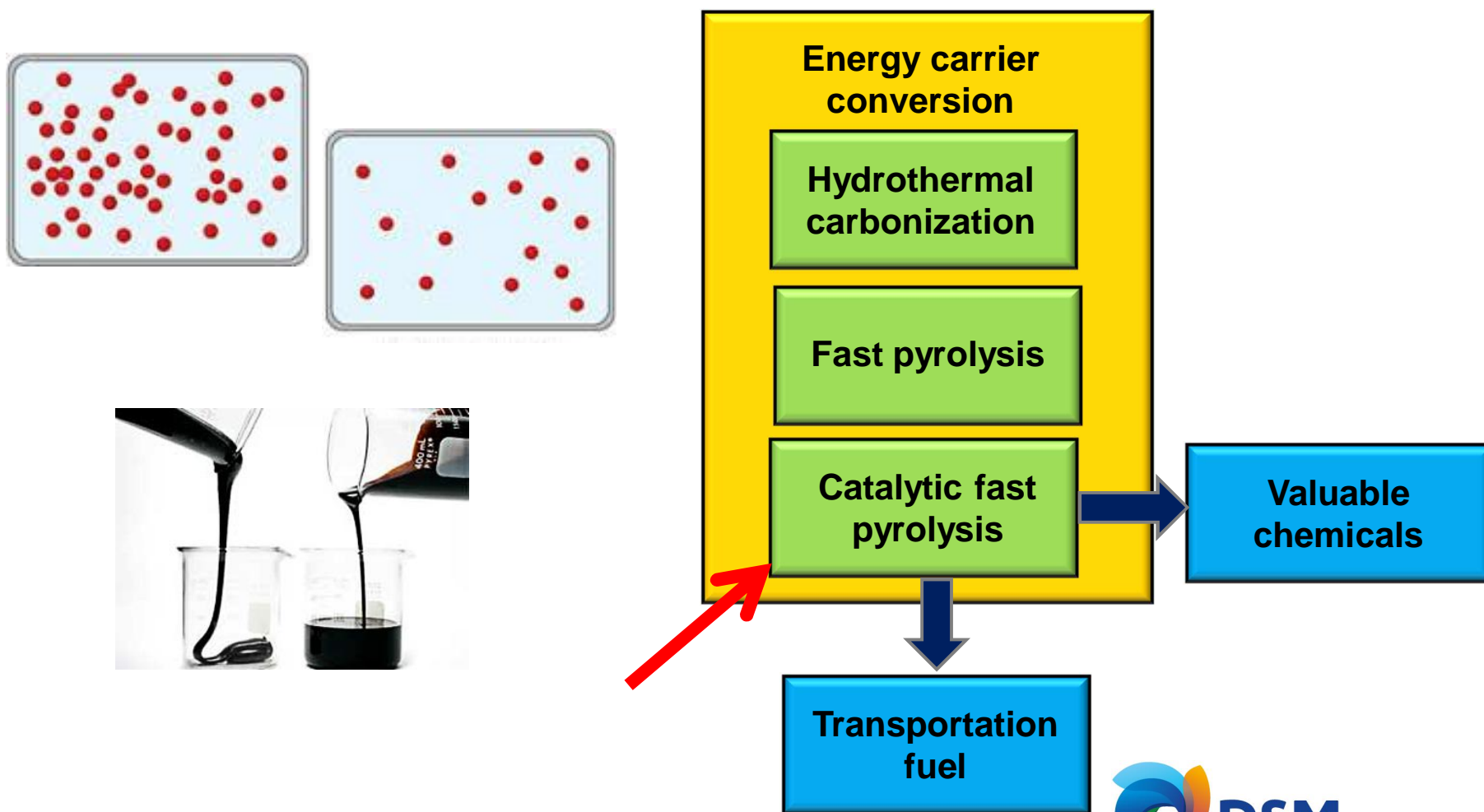
**Energy carrier  
conversion**

~~Hydrothermal  
carbonization~~

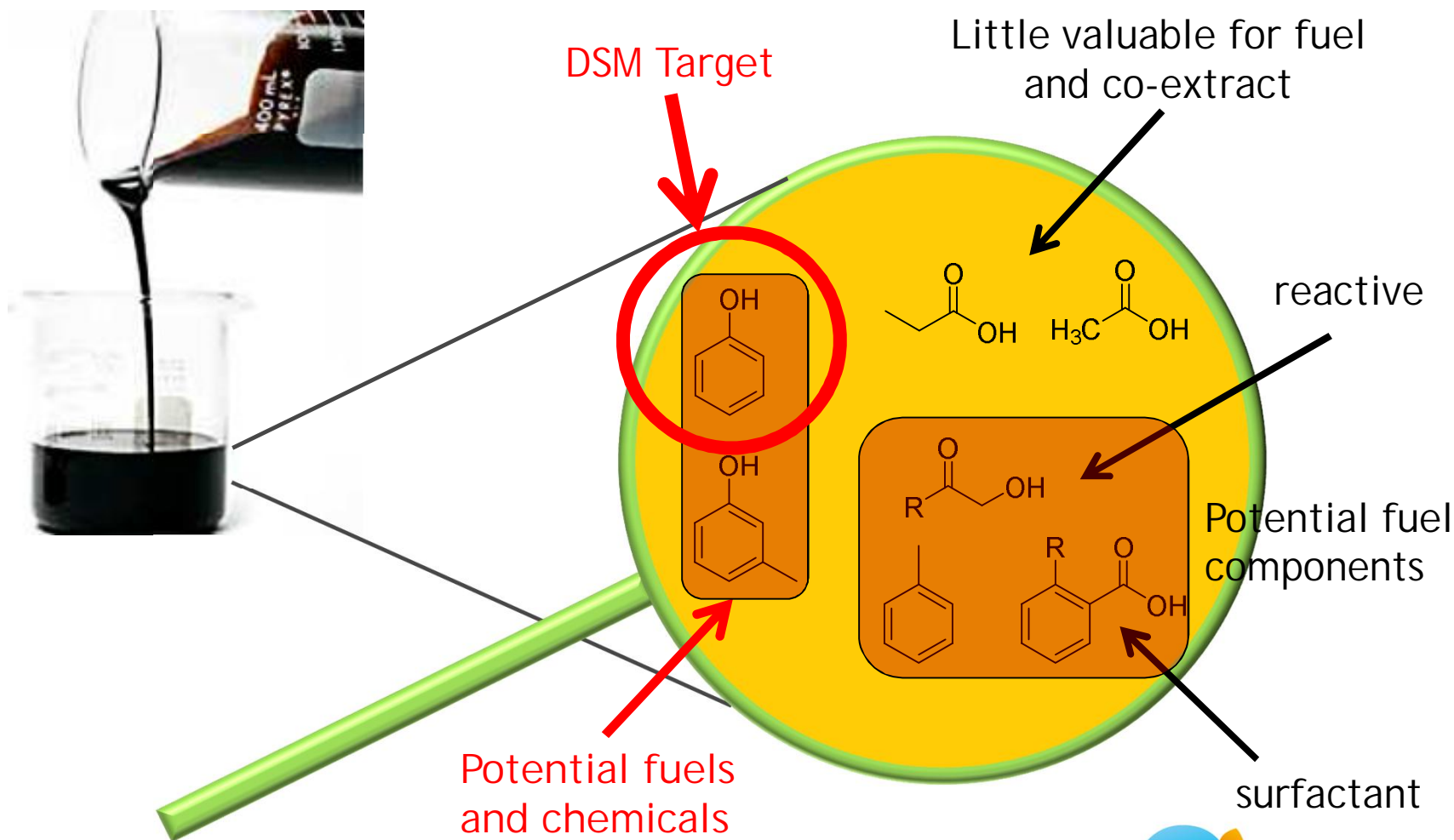
~~Fast pyrolysis~~

**Catalytic fast  
pyrolysis**

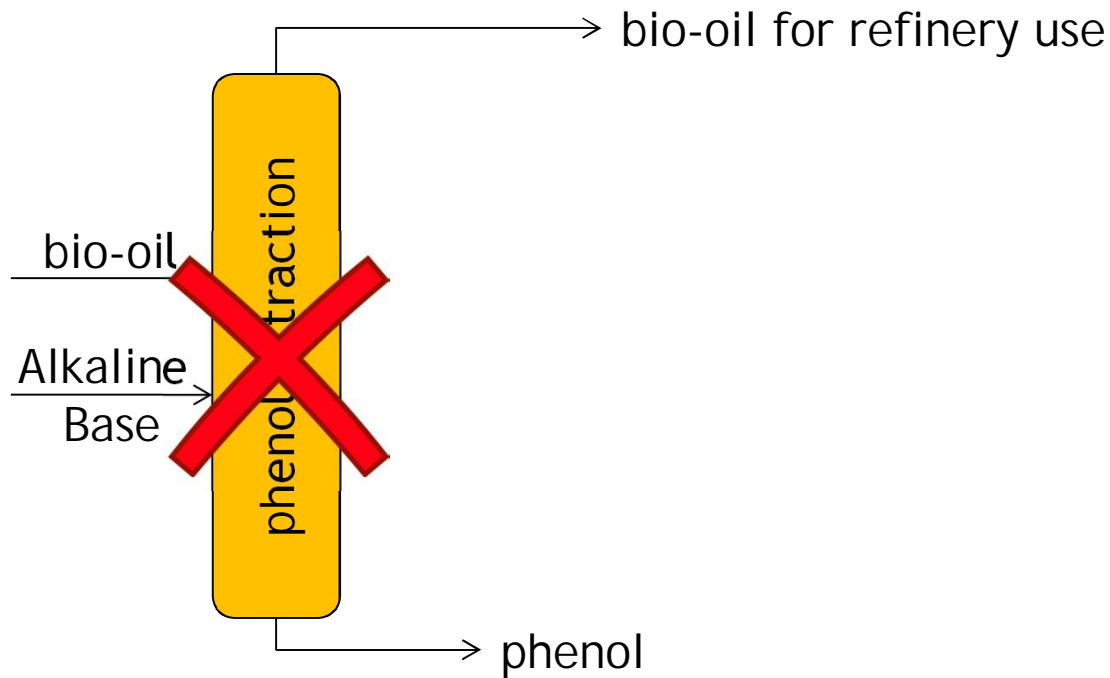
# The best conversion technology



# The playing field

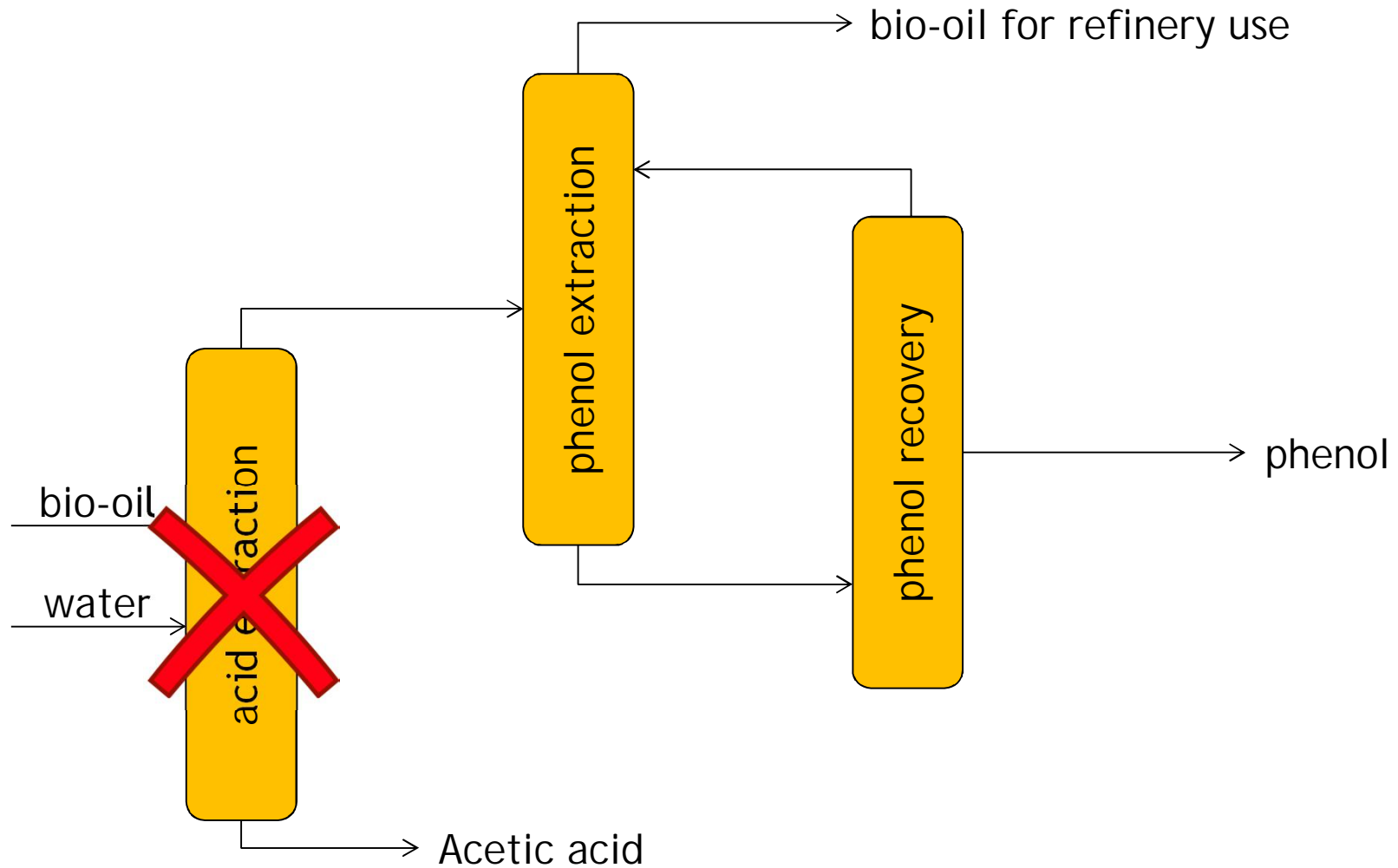


# Extract phenol from Bio-Oil



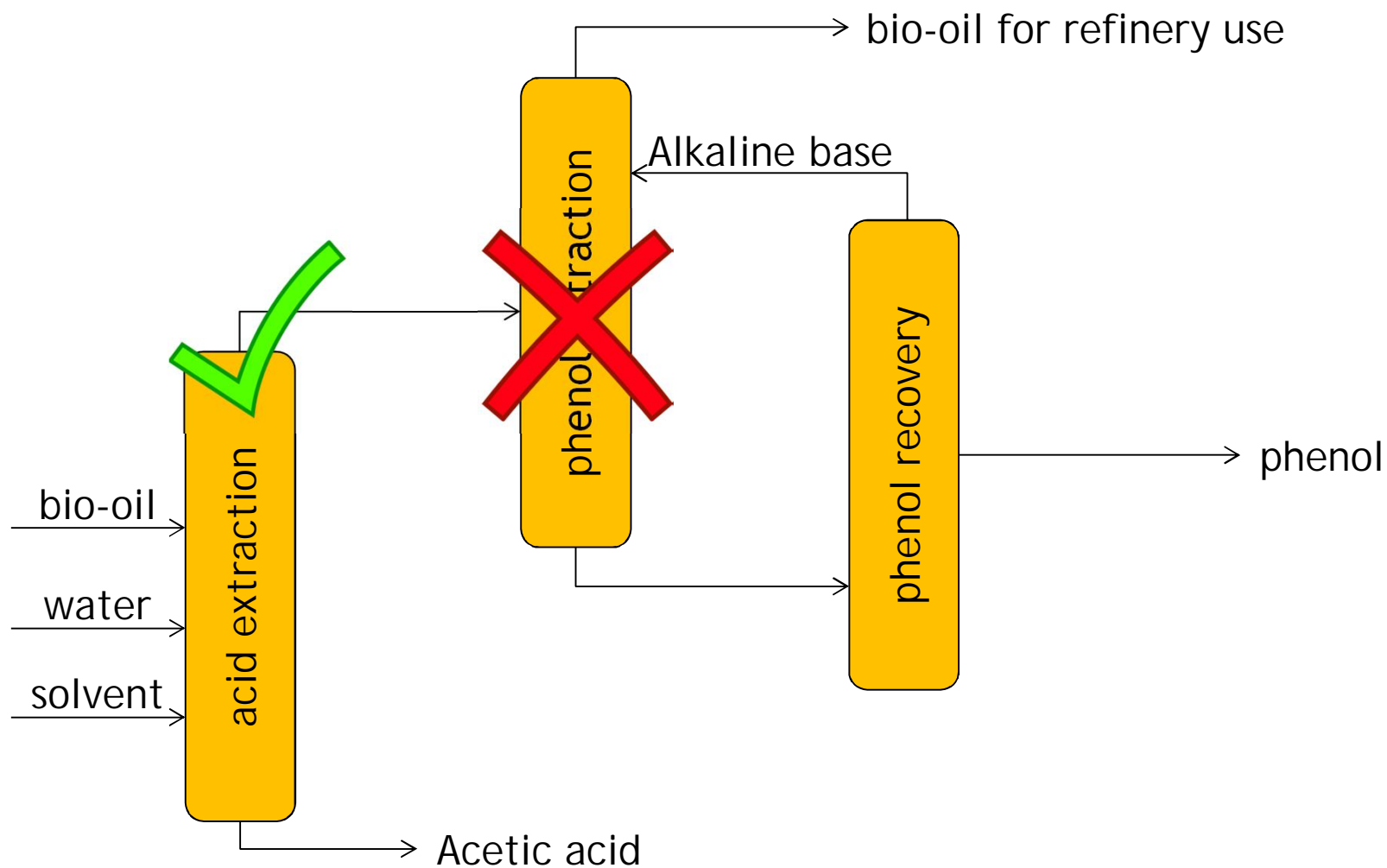


# First extract acid - then phenol



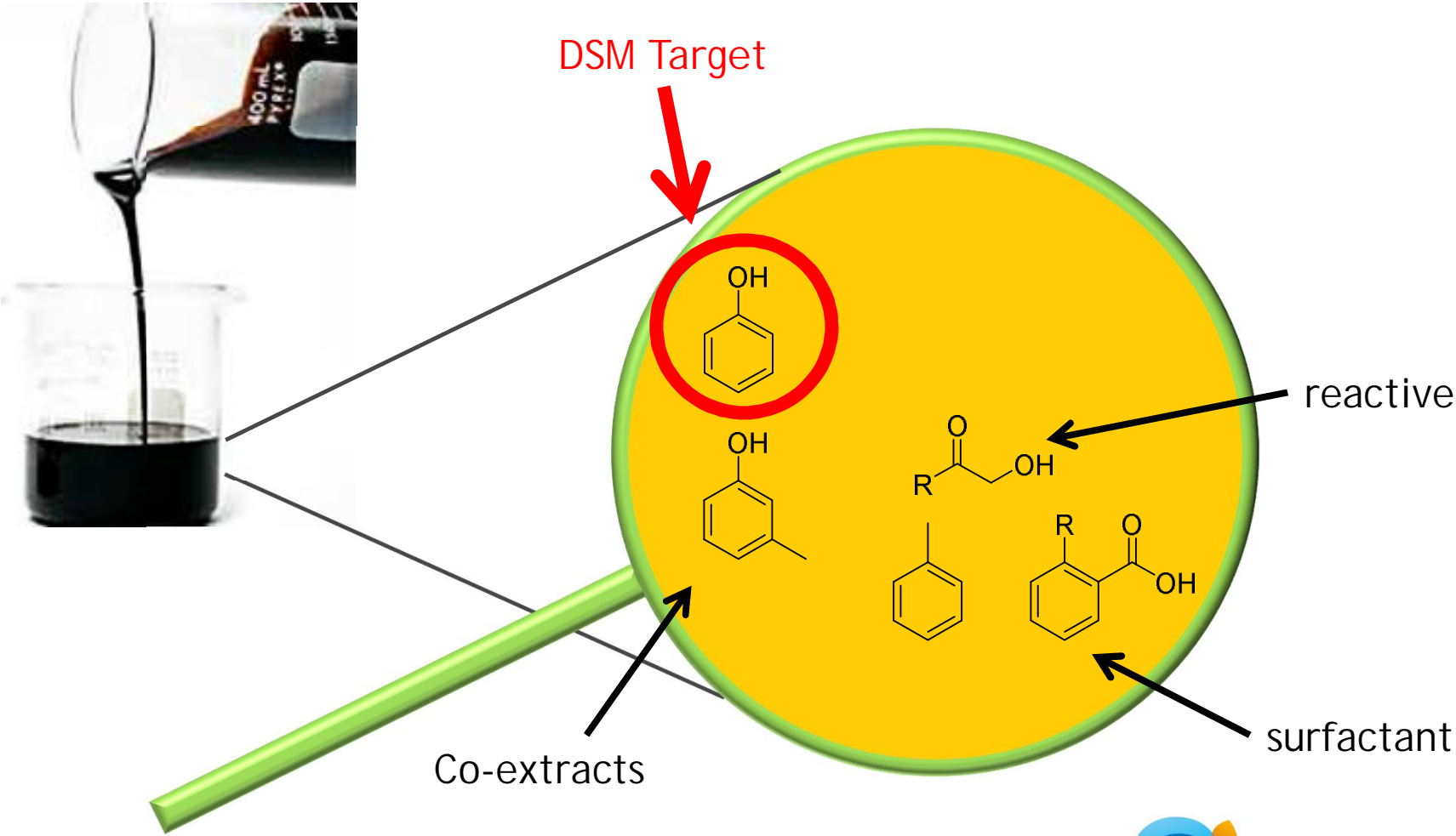
Viscosity increase

# First extract acid - then phenol

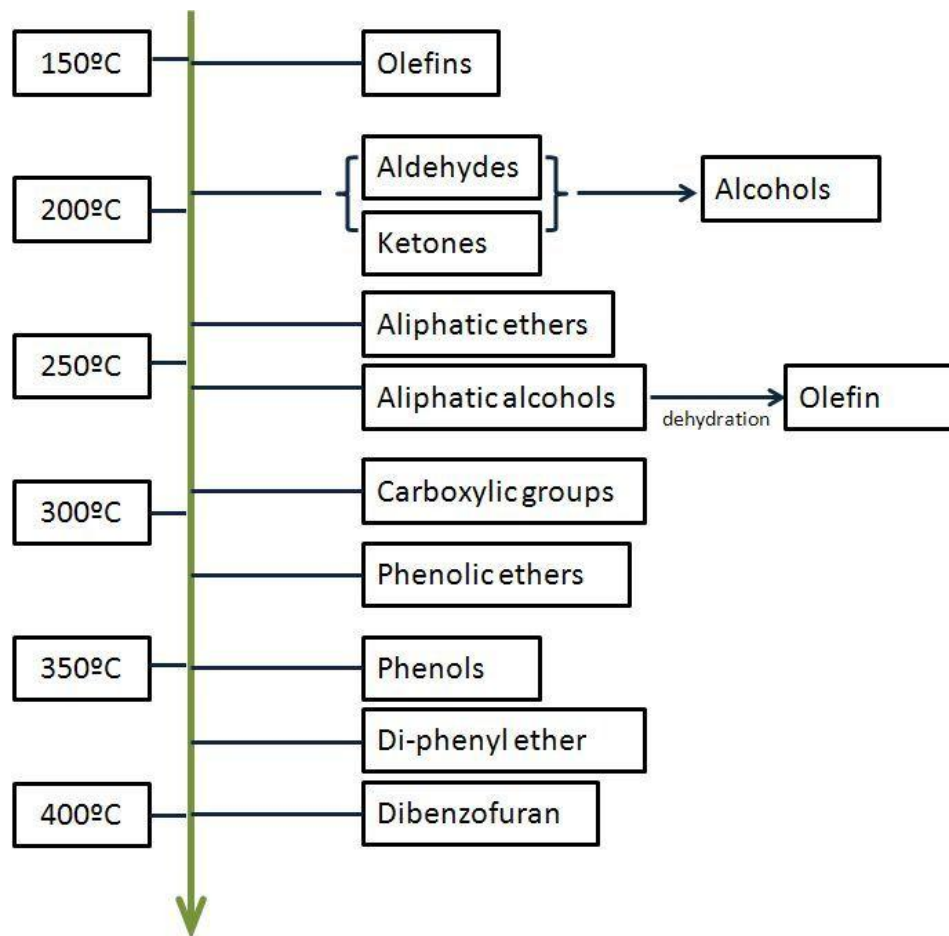


**No phase separation**

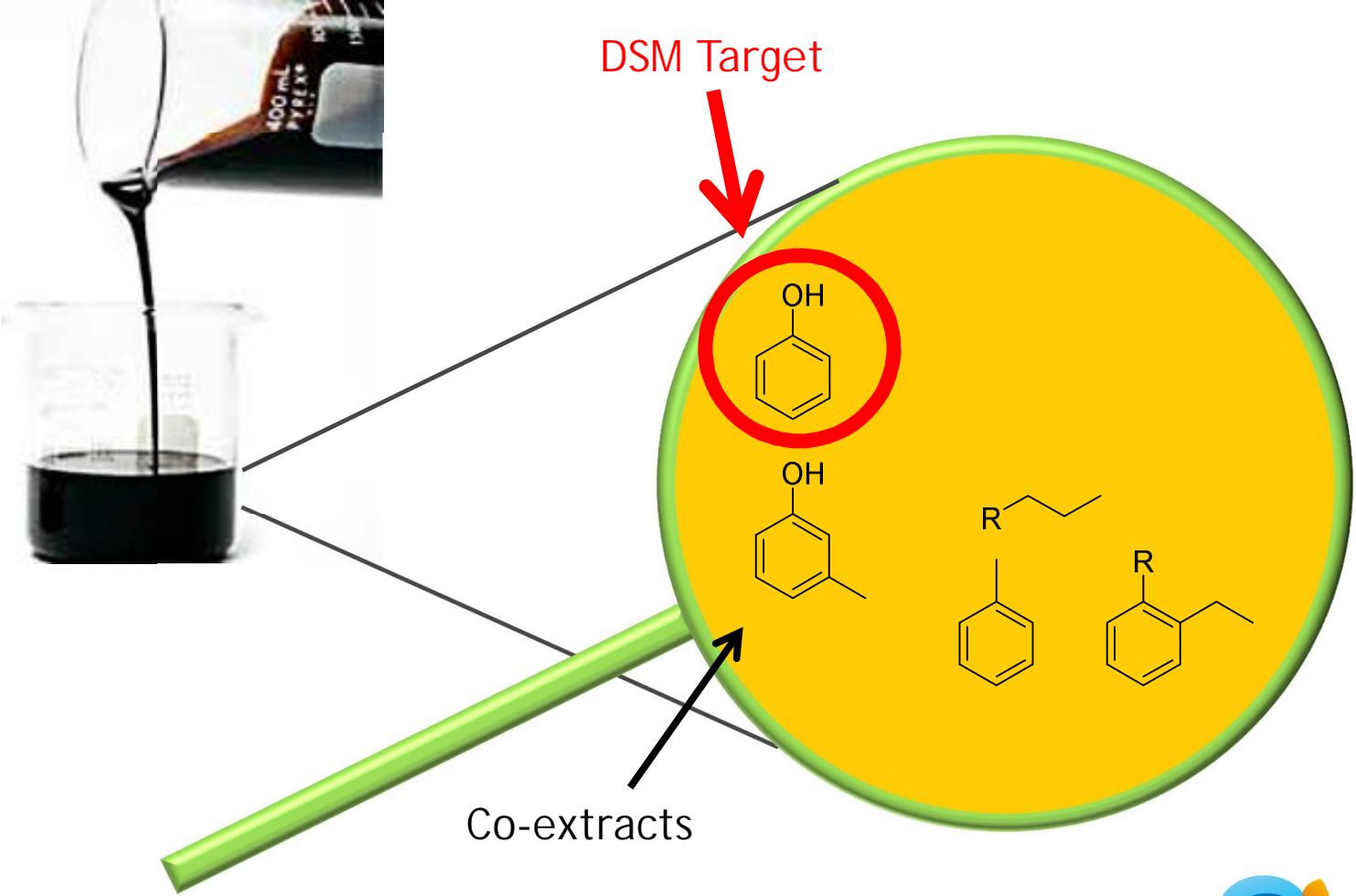
# The new playing field



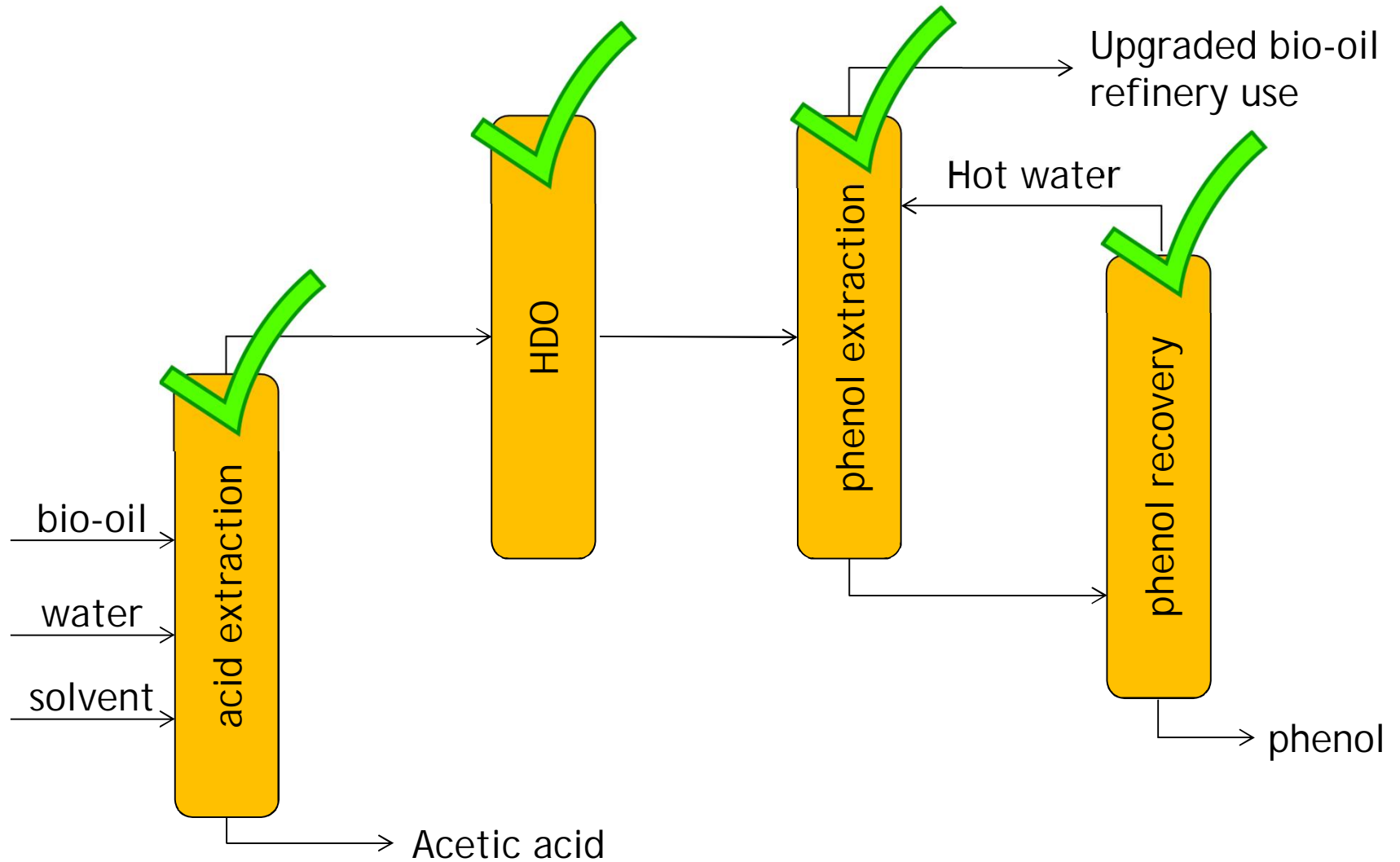
# HDO chemistry



# The really new playing field

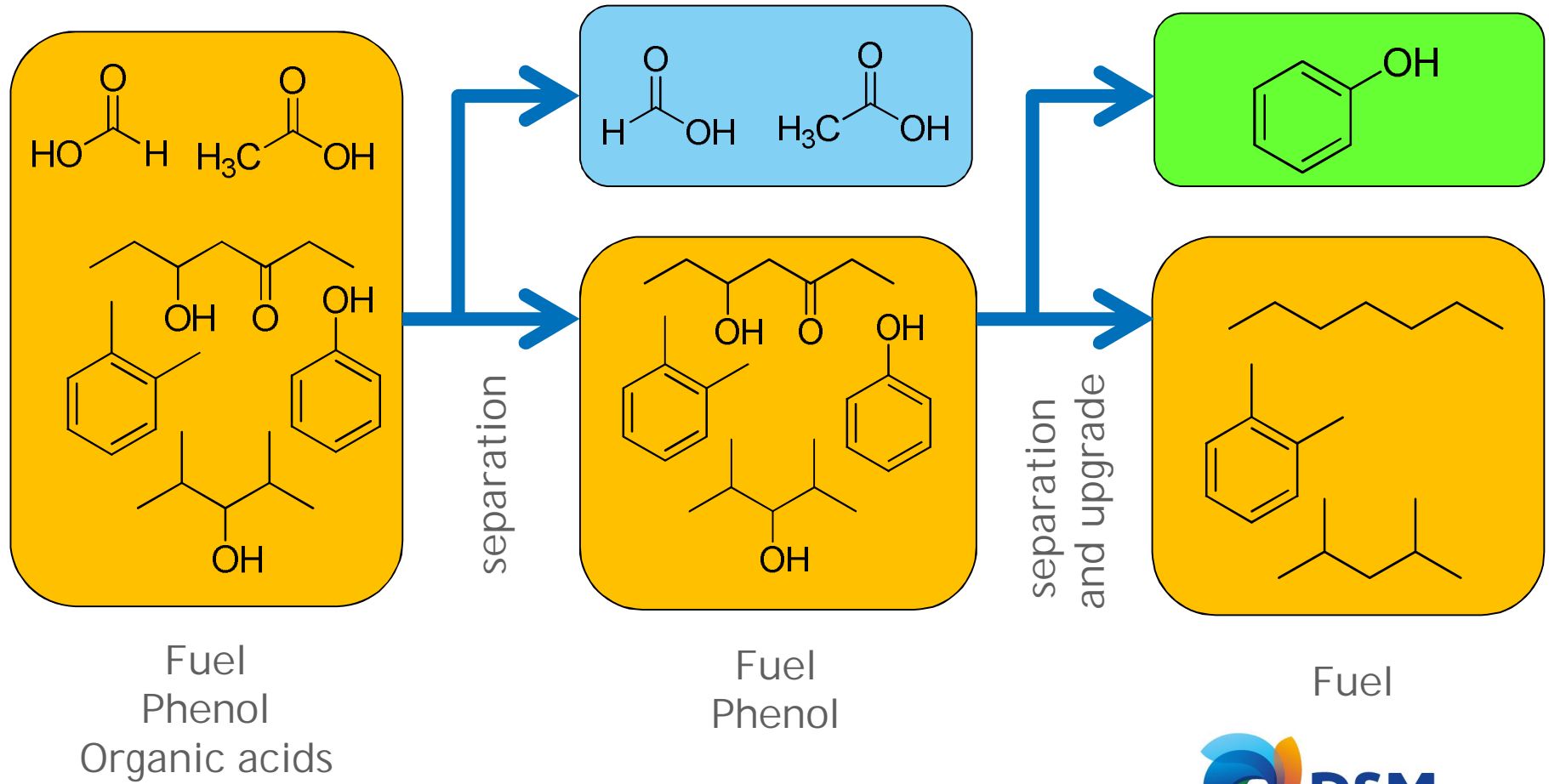


# First extract acid - then phenol





# Summary





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